

# Lecture “Advanced Digital Economics”

MIEPP, Elective Module Public Policy

6 Credits

**Lecture:**

**each Monday 08.30-10.00 (online)**

**Tutorial:**

**each Tuesday 14:15-15.45 (online, starting 10.11.2020)**

The course will analyze the economic implications of digitization from a microeconomic perspective using insights from industrial organization, information economics, behavioral economics, and data science. It consists of a weekly lecture (taught by Yann Girard) and a weekly tutorial. In the tutorial, problem sets as well as academic papers will be discussed. The first online lecture takes place on Monday, November 02. The first online tutorial takes place on Tuesday, November 10. To gain credit for the course, students need to pass a written exam.

The course does not explicitly follow a textbook. Literature on the respective chapters will be provided during the course.

All course materials can be accessed via Moodle (course: Advanced Digital Economics):

<https://lms.uni-mainz.de/moodle/course/view.php?id=26470> (Once you register for this course on Jogustine, you will be automatically added to the Moodle course. If you are not added to the Moodle course before the first lecture, please write an email to [meyting@uni-mainz.de](mailto:meyting@uni-mainz.de). The separate Moodle course “Advanced Digital Economics (Übung)” will not be used.)

Tutorials and lectures will be held via Microsoft Teams. In order to request a membership to the teams (one for lectures, one for tutorials), please click on the respective links on Moodle. Please join both teams before the first lecture, so that the first lecture and tutorial can start on time.