

Seminar

“Turning preferences and behavior into data”

(WiSe 2018/19)

MIEPP, Research Module Public Policy

6 Credits

Content of the seminar

This seminar deals with empirical methods measuring individual economic preferences and behavior, thereby making them subject to an explicit empirical analysis.

Students shall

- become acquainted with the general methodology of using experimental approaches as measurement tools,
- get exposed to the broad variety of existing tools,
- study applications using these tools to provide new perspectives on economic problems,
- think themselves about new measures and/or new applications.

The seminar is particularly suited for students with an interest in microeconomics, behavioral economics, and empirical methods.

Literature

- Fehr, E., Camerer, C.F., 2004. Measuring social norms and references using experimental games: A guide for social scientists, in: Foundations of Human Sociality: Economic Experiments and Ethnographic Evidence from Fifteen Small-Scale Societies. Oxford University Press, pp. 55–95.
- Gneezy, U., Imas, A., 2017. Chapter 10 - Lab in the Field: Measuring Preferences in the Wild, in: Banerjee, A.V., Duflo, E. (Eds.), Handbook of Economic Field Experiments, Handbook of Field Experiments. North-Holland, pp. 439–464.

First meeting

Wednesday, October, 24, 10-12:00, RW 6 (Office container)