Lecture "Topics in Digital Economics"
GSEFM Field course, 2nd year
4 Credits

Contents

The course "Topics in Digital Economics" explores the implications of digitization for economic research. We organize this exploration along the two following broad questions:

- What are the economic effects of digitization?
- How does digitization affect methodology in economic research?

The ultimate goal of the course is to inspire and discuss new research ideas, both with respect to topics as well as methods. To successfully complete the course, students will have to present papers and a research idea and submit short paper summaries and a written research proposal of approximately 10 pages.

Structure and Schedule

Thursday, October 18, 10-12 (sharp), RuW 4.201: Introductory Session

Thursday, November 1 – November 22, 8.30-12, RuW 4.201: Paper Sessions

Thursday, November 29, 12-19: Workshop Day 1

Friday, November 30, 9-18: Workshop Day 2

Thursday, December 20, 8.30-12, RuW 4.201: Presentation and Discussion of Research Ideas

Thursday, January 31: Submission deadline research proposal

Learning Goals

The course features the following learning goals:

- **LGPHD-1:** Mastering state–of–the art modelling approaches and research methodology in economics, finance, law and economics, management and/or marketing.
- **LGPHD-2:** Ability to go beyond the current state of knowledge and adduce novel findings, possibly in inter- or transdisciplinary form, for current research questions in economics, finance, law and economics, management and/or marketing.
- **LGPHD-3:** Ability to provide scientifically-substantiated expertise concerning complex issues faced by society in the fields of economics, finance, law and economics, management and/or marketing.
- **LGPHD-4:** Ability to effectively communicate, in both written and oral forms, to audiences of experts and non-experts concerning topics in economics, finance, law and economics, management and/or marketing.

Literature:

A broad set of literature will be provided during the course.