

Lecture “Advanced Digital Economics”

MIEPP, Elective Module Public Policy

6 Credits

Lecture:

RW II, each Monday 10.15-11.45 Uhr

Tutorial:

RW 3, each Wednesday 16:15-17.45 Uhr

The course will analyze the economic implications of digitization from a microeconomic perspective using insights from industrial organization, information economics, behavioral economics, and data science.

It consists of a weekly lecture and a weekly tutorial. In the tutorial, problem sets as well as academic papers will be discussed. The first lecture takes place on Monday, October 22. The first tutorial takes place on Wednesday, October 24. To gain credit for the course, students need to pass a written exam, which might be run electronically.

The course does not explicitly follow a textbook. Literature on the respective chapters will be provided during the course.

All course materials can be accessed via ILIAS (<https://ilias.uni-mainz.de/>):

Path: Magazin » FB 03 - Rechts- und Wirtschaftswissenschaften » Abt. Wirtschaftswissenschaften » Lehrstuhl für Volkswirtschaftslehre, insb. Digital Economics (Prof. Hett) » Wintersemester 2018-19 » Advanced Digital Economics (Master)